

Ambassador Hisao Nishimaki on “Eye on SADC” TV Program on National Broadcasting Cooperation (NBC 1) (11th March 2024)

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On 11th March, Ambassador Nishimaki was on “Eye on SADC” live TV program on the National Broadcasting Cooperation (NBC). During the interview Ambassador highlighted Japan – Namibia bilateral relations in agriculture development, Logistics and Transport sector.

Ambassador shared that the Government of Japan continues to put major emphasizes on building local farmers’ capacities with the aim of boosting agricultural and food production, while bringing new knowledge to the agricultural sector drivers in the Ministry of Agriculture, Water and Land Reform in Namibia. This, he highlighted, is done through Trilateral Cooperation Projects with UN agencies, particularly the Food and Agriculture Organization (FAO) which works hand in hand with the ministry of Agriculture, Water and Land Reform of Namibia. Since 2022 the Japanese Government funded more than N\$26 million through FAO projects implemented in the last two years for the sake of Namibian farmers and more support will soon be announced in the media for 2024/2025.

Furthermore, Ambassador Nishimaki said the Government of Japan is also involved in helping Namibia realize its dream of becoming a logistics hub for Southern Africa, especially through the efforts of Japan International Cooperation Agency (JICA) technical assistance in drawing up “the Master Plan For Development Of An International Logistics Hub for Walvis Bay For SADC Countries In the Republic Of Namibia” which paved the way for the upgrades on the Walvis Bay container terminal and is the pride of Namport today.

“Eye on SADC” is a new TV program that is used as source of news for the SADC members states and covers issues effecting the region. In Namibia the show is broadcasted live from **Monday – Friday, on NBC 1 at 13:30.**



Ambassador Nishimaki showing the Rice Harvested at UNAM Ongogo Campus, a project that is in collaboration with Japan



Ambassador Nishimaki with Eye on SADC Presenter Ms. Elago Shitatala