

## Embassy of Japan attendants the 16<sup>th</sup> Erongo Business & Tourism Expo (30 October - 2 November)

2024/10/30

From October 30 to November 2 2024, for the first time , the Embassy of Japan in Namibia attended the the 16th Erongo Business and Tourism Expo. Under the theme “Embaracing Sustainable Growth and Technological advacement in Namibia’ s upcoming Oil and Gas and Green Hydrogen Industries” , Mr. Penda Ithindi, Executive Director of the Ministry of Mines and Energy representing the Minister of Mines and Energy, delivered his speech at the opening ceremony, saying “This event is important for the Namibian economy. Namibia has great potential for green hydrogen, oil, and gas, and we need to link it to Namibia’s development and job creation.”

The Embassy booth added a flair of Japanese culture to the expo. Joined by JICA Namibia Office, Japanese calligraphy (Japanese way of writing, using a brush with ink) was demonstrated and participants enjoyed watching their names and favorite words being written in calligraphy. Additionally, information about the Japanese Government Scholarship (MEXT Scholarship) and the activities of JICA were provided.



Mr. Penda Ithindi, Executive Director of the Ministry of Mines and Energy, delivering his speech



Mr. Penda Ithindi’ s first name is written in calligraphy



Japanese Embassy' s booth



Demonstration of Japanese calligraphy