

Embassy Booth at the Diplomatic Fair 2026 Hosted by MIRT (16–17 October 2026)

On October 16 and 17, 2026, the “Diplomatic Fair 2026” was held under the auspices of the Ministry of International Relations and Trade (MIRT). The Embassy of Japan jointly exhibited a booth with the JICA Namibia Office.

On the first day of the fair, Honorable Selma Ashipala-Musavyi, Minister of International Relations and Trade visited our booth. During her visit, the Minister tried Japanese calligraphy (Shodo) and listened attentively to the briefings on the activities of both the Embassy and JICA.

At the booth, many local citizens enjoyed experiencing traditional Japanese culture through hands-on activities such as calligraphy, origami, and Yukata (Japanese summer kimono) dressing. In addition, the booth showcased JICA’s local development cooperation activities and provided information on the MEXT Scholarship program. The booth attracted numerous visitors, who eagerly asked questions about studying abroad procedures and JICA’s programs.

Throughout the two-day event, many visitors had the opportunity to discover various aspects of Japan, making the fair a highly fruitful occasion for promoting mutual understanding and cultural exchange. We would like to express our heartfelt gratitude to everyone who visited our booth.



Hon. Minister Ashipala-Musavyi (Center), Ambassador Asazuma (second from right)

Visitors wearing Yukata (at both ends)



Calligraphy experience by the Minister



Ambassador Asazuma and Mr. Hoshino,
Chief Representative of JICA, guiding the Minister



Calligraphy experience



Visitors who tried calligraphy



Kendama experience



Origami experience



Kendo performance by the Kendo Federation



Visitors wearing Yukata

A scene at the booth



Visitors wearing Happi